

**Other Getting In Step  
with Phase II Workshop  
Locations:**

**Hartford, Connecticut**

June 22 - June 23, 2004

**Philadelphia, Pennsylvania**

June 22 - June 23, 2004

**New Orleans, Louisiana**

July 07 - July 08, 2004

**Kansas City, Kansas**

July 20 - July 21, 2004

**Denver, Colorado**

August 04 - August 05, 2004

**Atlanta, Georgia**

August 17 - August 18, 2004

**Salem, Oregon**

September 16 - September 17, 2004

**Directions and Visitor  
Information can be  
obtained from:**

[www.calepa.ca.gov/EPAbldg/  
location.htm](http://www.calepa.ca.gov/EPAbldg/location.htm)

  
United States  
Environmental Protection  
Agency  
1200 Pennsylvania Ave., NW  
Washington, DC 20469

## Getting In Step with Phase II

### A Workshop for Stormwater Program Managers



August 10–11, 2004  
California Environmental Protection  
Agency Building  
1001 I Street  
Sacramento, California

*Cosponsored by*  
U.S. EPA Office of Wastewater Management  
U.S. EPA Office of Wetlands, Oceans, and Watersheds  
U.S. EPA Region 9  
California State Water Resources Control Board

REGISTRATION

**Getting In Step with Phase II**  
**A Workshop for Stormwater Program Managers**

California Environmental Protection Agency Building  
Sacramento, CA • August 10–11, 2004

**Registration**

There is no registration fee for the workshop. However, you must pre-register to guarantee a spot. To register, complete this form and fax it to Ashley Moats at (703) 385-6007. You can also register online at [www.epa.gov/npdes/gettinginstepwithphase2](http://www.epa.gov/npdes/gettinginstepwithphase2). The deadline for registration is August 2, 2004. Space is limited, so please register early.

Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City/Town \_\_\_\_\_

State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_

Fax (\_\_\_\_\_) \_\_\_\_\_

E-mail \_\_\_\_\_

How much experience do you have with the NPDES Program? (Please check one)

- 0-2 mo.  2-6 mo.  6-12 mo.
- 1-2 yrs.  2-5 yrs.  5+ yrs.

Describe your position \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Which stormwater topics do you need the most help with?

\_\_\_\_\_

\_\_\_\_\_

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\_\_\_\_\_

# Getting In Step with Phase II

## A Workshop for Stormwater Program Managers

California Environmental Protection Agency Building  
Sacramento, CA • August 10–11, 2004

**Overview**

New federal requirements for regulating stormwater went into effect March 10, 2003. Known as Stormwater Phase II under the National Pollutant Discharge Elimination System (NPDES) permit program, the requirements affect urban areas in municipalities nationwide that have regulated small Municipal Separate Storm Sewer Systems (MS4s). Under Phase II, MS4 communities must develop stormwater programs that address six minimum control measures.

**Workshop focus**

The workshop will focus on four of the minimum measures required by Phase II—Illicit Discharge Detection and Elimination (IDDE), Construction Site Runoff Controls, Public Education and Outreach, and Public Participation/Involvement.

**Day 1:** Learn how to develop and conduct an effective public outreach and involvement program. You'll learn the six basic outreach steps, how to work with the media, how to develop effective materials, and how to promote behavior change in your community.

**Day 2:** Learn what it takes to develop and implement an IDDE Program. You'll hear about lab and field assessment protocols, learn what others have already done, and learn how to conduct a survey of discharges. Techniques for controlling construction site runoff will also be presented, including how to develop erosion and sediment control programs.

**Who should attend?**

The workshop is open to state, regional, and local officials and program managers responsible for developing Stormwater Phase II Programs. Registration priority will be given to state and local stormwater program managers.

# Draft Agenda

## Tuesday, August 10

- 8:00-8:30 Registration
- 8:30-8:45 Opening Remarks/Introductions
- 8:45-9:05 Overview of Phase II
- 9:05-10:00 Building Blocks for Effective Education and Outreach
- 10:00-10:45 What It Takes to Change Behavior
- 10:45-11:00 Break
- 11:00-12:00 Engaging and Involving Key Stakeholders and the Public In Your Program
- 12:00-1:00 Lunch
- 1:00-1:45 Case Studies: Don't reinvent the Wheel!
- 1:45-2:30 The Good, The Bad, The Ugly
- 2:30-3:30 Using Market Research to Strengthen Your Stormwater Program
- 3:30-3:45 Break
- 3:45-4:45 Post-construction BMP Maintenance and Inspection Programs
- 4:45-5:00 Wrap-up and Adjourn

## Wednesday, August 11

- 8:00-8:30 Registration cont.
- 8:30-9:00 Construction Site Runoff Requirements
- 9:00-10:15 Developing an Erosion and Sediment Control Program
- 10:15-10:30 Break
- 10:30-11:15 Conducting Effective Erosion and Sediment Control Inspections at Construction Sites
- 11:15-12:00 Case studies
- 12:00-1:00 Lunch
- 1:00-1:45 Illicit Discharge Detection and Elimination: Requirements and Basic Program Elements
- 1:45-2:15 Survey of IDDE Programs in Phase I Communities
- 2:15-2:30 Break
- 2:30-3:30 Programmatic Considerations for IDDE
- 3:30-4:15 Field and Laboratory Assessment Protocols
- 4:15-4:30 Wrap up and Adjourn